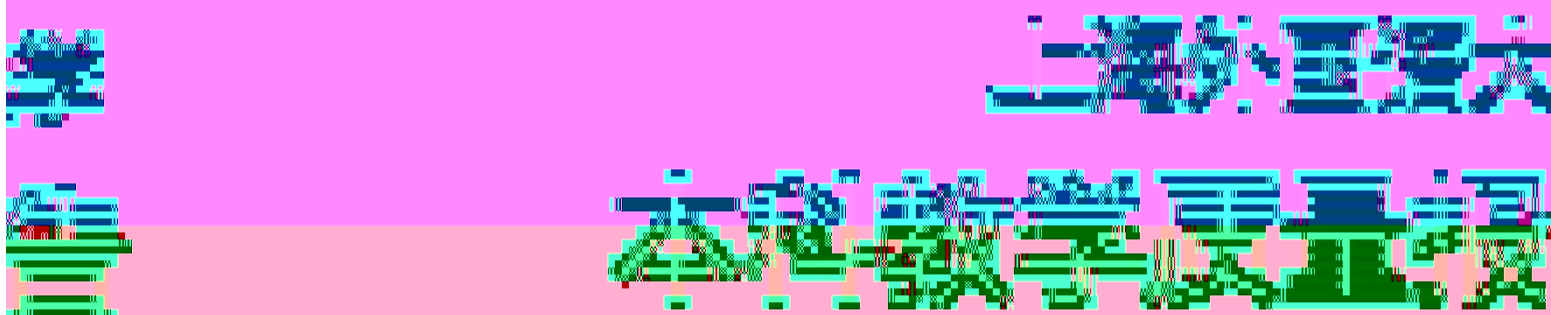
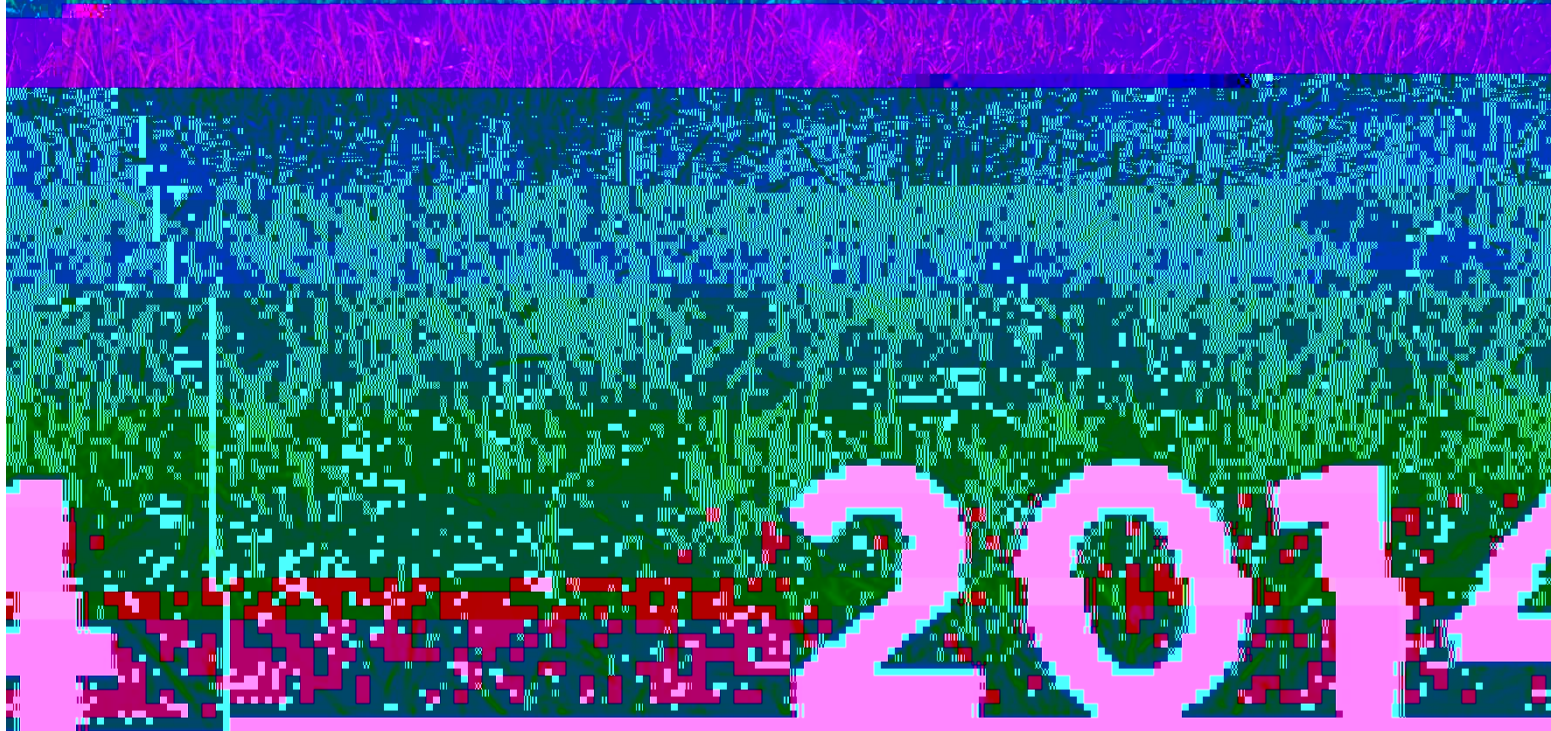




2019

.....	I
.....	III
.....	IV
.....	1
.....	2

.....	2
.....	7
.....	8

.....	10
.....	10

.....	12
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.....	12
.....	12
.....	12

.....	16
.....	16
.....	16

.....19

.....22

.....22

.....23

.....25

.....27



“

” “ ”

“ ”

“

”



25 38 22

13

1.
2014 29

9 2014



			1986	
			2001	
			1997	
			1983	
			2012	
			1994	
			1985	
			2009	
			/	
			1956	

QIP 1956

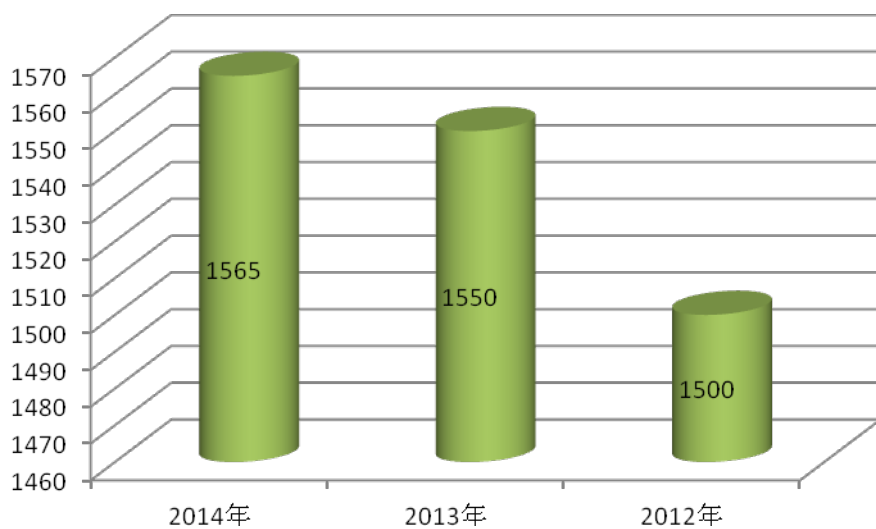


2.

2014

1565

1-1 2012 —2014



3.

2014

1565

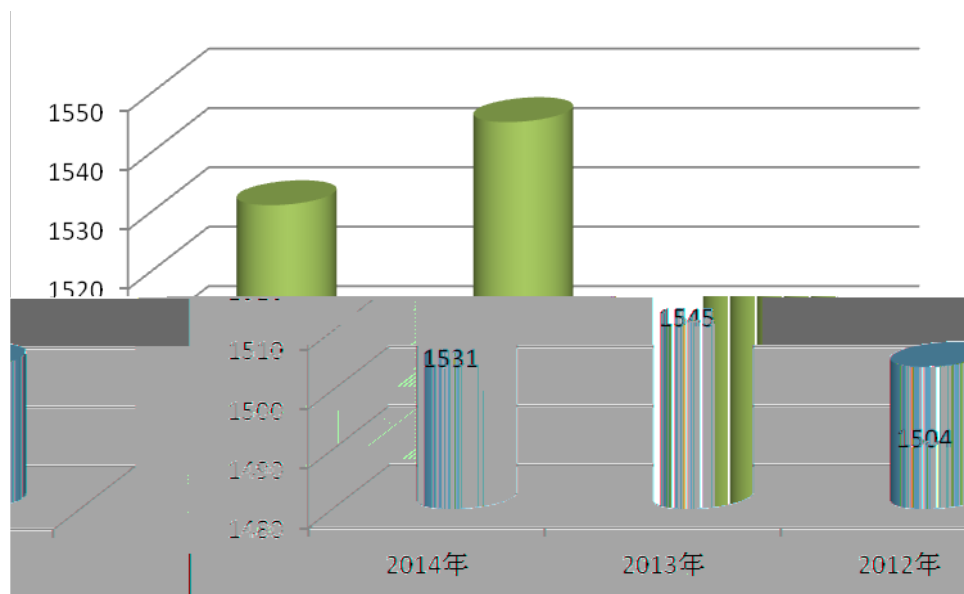
1531

387

25.28%

27.43%

1-2 2012 —2014



4.

1-2

1-3



1-2	2014	
	1531	100.00%
	20	1.31%
	23	1.50%
	29	1.89%
	48	3.14%
	17	1.11%
	18	1.18%
	42	2.74%
	10	0.65%
	420	27.43%
	119	7.77%
	106	6.92%
	51	3.33%
	45	2.94%
	48	3.14%
	68	4.44%
	58	3.79%
	30	1.96%
	25	1.63%
	36	2.35%
	22	1.44%
	9	0.59%
	39	2.55%
	36	2.35%
	26	1.70%
	27	1.76%
	24	1.57%
	16	1.05%
	23	1.50%
	14	0.91%
	19	1.24%
	46	3.00%
	5	0.33%
	12	0.78%



2014

2014

[illegible]



2-1

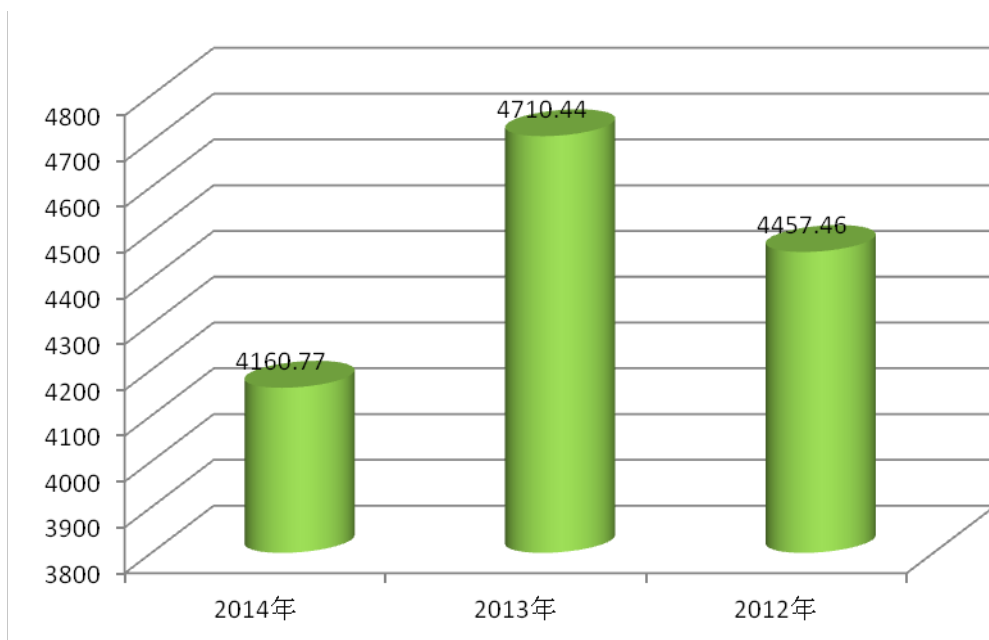
		1347	1241	755	320	81	85	10	34	62	170
		695	666	448	176	34	8	2	6	21	88
		129	121	117	4	/	/	6	/	2	40
		295	279	247	20	12	/	2	3	11	28
		565	522	311	165	46	/	2	8	33	70
		116	111	21	72	18	/	/	1	4	27
		242	208	59	59	5	85	/	22	12	15
		73	73	25	30	9	9	/	/	/	/
		51	51	24	21	2	4	/	/	/	/
		5	5	/	3	2	/	/	/	/	/
		12	12	1	6	5	/	/	/	/	/
		56	56	24	21	2	9	/	/	/	/



2014—2015	740	86
11.62%	73.5%	289
2977	9.71%	

2014	4160.77	
2014	1136960.64	189.24
2014	3430368.75	570.97
2014	625644.32	
2014	9648838.80	

2-1 2012 —2014





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6

2-2

229252.36	0	18740.54	0	207992.9	18.64

1

2-3

44317	0	44317	3.55



2

2015 8

13

5173 8

2-4

	94.82
68.21	
	136.1
	27523
	53655
8.9	

2-5

		13774.84
		930.6
		6.76%
		6163.71
		2465
		4738
		3248
		29.11
		630
		466



2015

()

2001

2014

2014—2015

8

8

1

2



2013

4

2013

3

3

2014—2015

1359

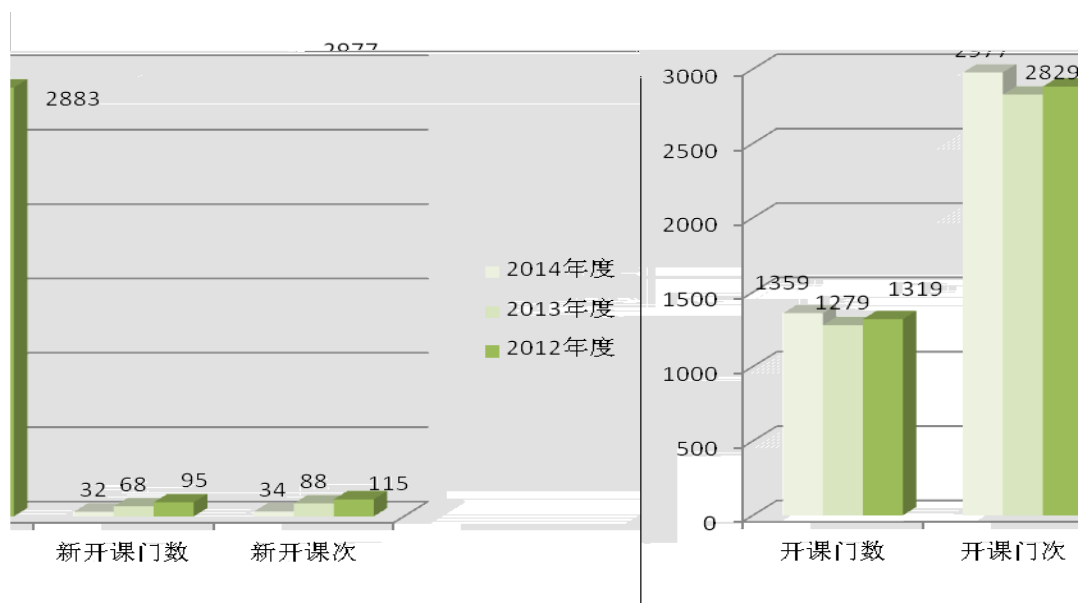
2977

32

34

3-1

3-1 2012-2014

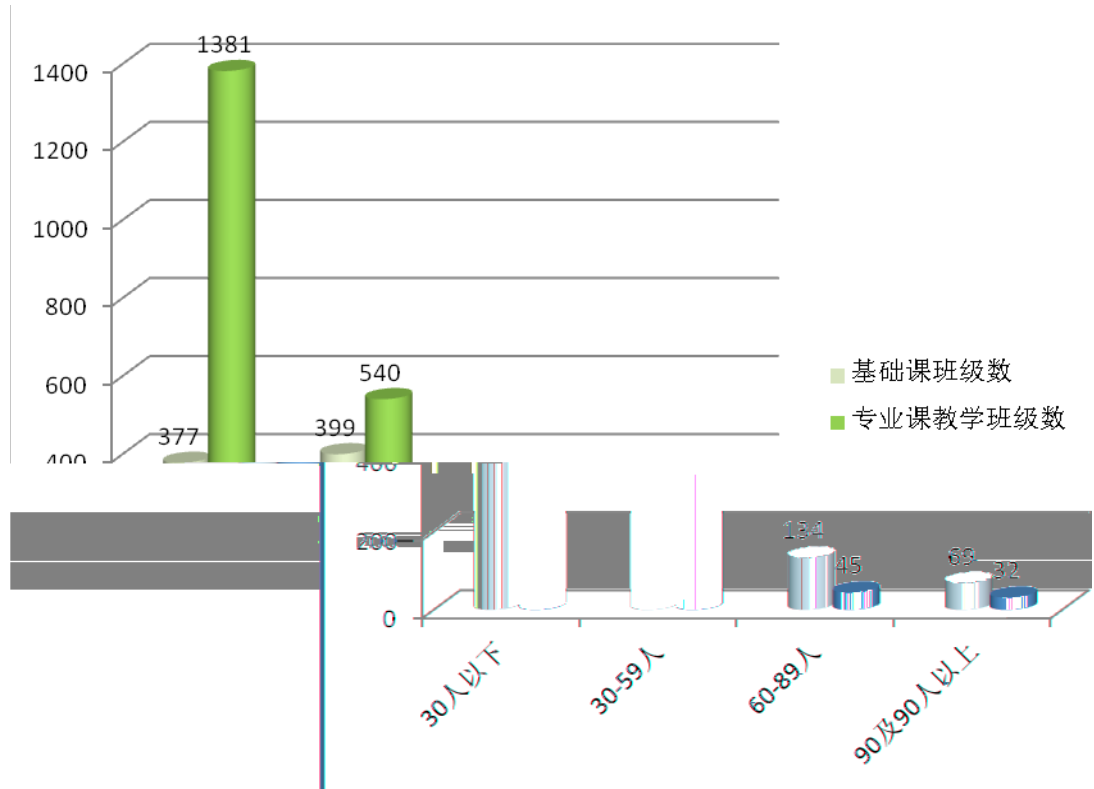




2014—2015 30 1758

59% 90 90 101 3% 3-2

3-2 2014-2015



2014-2015 151 191

7963

2014 12 2015

3

2 2 2014

7 6 4

9

2014—2015



3-1 2014—2015

		160	15	9.38%	8	5.00%
		160	14	8.75%	8	5.00%
		160	25	15.63%	8	5.00%
		160	27	16.88%	8	5.00%
		160	21	13.13%	8	5.00%
		160	27	16.88%	8	5.00%
		160	27	16.88%	8	5.00%
		160	27	16.88%	8	5.00%
		160	27	16.88%	8	5.00%
		160	30	18.75%	8	5.00%
		160	19	11.88%	8	5.00%
		160	34	21.25%	10	6.25%
		160	34	21.25%	10	6.25%
		160	34	21.25%	10	6.25%
		160	36	22.50%	8	5.00%
		160	37	23.13%	8	5.00%
		160	35	21.88%	8	5.00%
		160	35	21.88%	8	5.00%
		160	23	14.38%	10	6.25%
		160	20	12.50%	10	6.25%
		160	21	13.13%	10	6.25%
		160	21	13.13%	8	5.00%
		160	41	25.63%	8	5.00%
		160	21	13.13%	8	5.00%
		160	19	11.88%	8	5.00%
		160	21	13.13%	8	5.00%
		160	19	11.88%	8	5.00%
		160	21	13.13%	8	5.00%
		160	31	19.38%	16	10.00%
		160	31	19.38%	16	10.00%
		160	29	18.13%	18	11.25%
		160	29	18.13%	16	10.00%
		160	45	28.13%	8	5.00%
		160	49	30.63%	8	5.00%



2014 18 6
17

2003 90
2

5 2007
2008 2009
2011 ERP
12

2008 2008
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ICS



2014

2014—2015

3-2 2014—2015

2014—2015

1

2014

3

2015

2014 12 —2015 1

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44

33

9

2



20%

iSTEPs

30%

2014

588	3	3	396
3	192		
	12	200	128
57			17
	18	4	

2014

2014	12	200
128		



2014—2015					93.83%
550	942	71.8%	90.6%	520	
1343	58.19%			93.74%	
70.64		77.97%	64.84.		
	3	10			

2014 98.51%

2014—2015
94.19%

2014—2015



4-1 2014—2015

[illegible]

2014-2015

4-2

4-3

4-2 2014—2015

	76	41
	48	28
	73	43
	51	25
	145	63
	125	76
	21	14
	154	96
	250	116
	216	71
	72	39
	64	45
	120	58
	1415	715



4-3 2014—2015

	16	6
	0	0
	3	3
	11	10
	2	1
	23	19
	0	0
	33	17
	115	65
	0	0
	0	0
	2	2
	40	20
	245	143

2014—2015

1475

1453

98.58%

10

35

19

2014

Global Management Challenge,

GMC

9

2013

21



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1990

2003

1999

2003

2005

2007

2009

7

2014—2015

2973

4-4

4-4 2014—2015

1	95	2220	74 67%
2	90-95	584	19 64%
3	75-89	156	5 25%
4	<75	13	0.44%

2015

1474

2015

8

31

1431

97.08%

126

381

729

64

1

69

2

61

1



126	29	985	92	211
2	3			
729		23.87%		
			15.91%	
	15.23%			

2015

2015	170	127
		96%
71.5%		64.2%
	52%	

1998



1987

CCTV9, 2010

CCTV News

1992

1998

2009

2011

1

2015

2014

2013

1993

28

32

500

CEO

5

2005

2006 11

B2B

CEO 2011 2 21

2006

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2006

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2014



2011



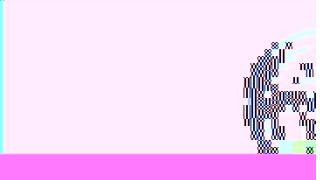
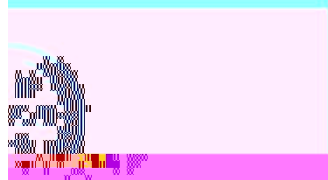


【年度文
量】

【2014
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【市
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【市
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【市
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