



上海对外经贸大学



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控	12
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本	15
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一	25
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.....	28
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.....	29
.....	30
.....	30
.....	31
.....	34
.....	34
.....	35
.....	36
.....	

2013

[illegible]

1.

5

30¹

2.

18

1

2

1

2

2

3

5

1

1

2

3

3

8

3

3

196

1084

3960

533

13.46%

12.83%

139

167

41

42

/

106

2

1

28

32

3

30

2

		30	30-59	60-89	90	
2013-2014		1407	1398	744	411	3960
	%	35.53	35.30	18.79	10.38	100
2012-2013		1330	1302	763	401	3796
	%	35.04	34.30	20.10	10.56	100

2012-2013

164

30

77

30-59

96

60-89

19

90

10

3.

9172

1619

141

81.41%

16.45:1

2012

2013

13

6

3

5

2

0.14%

2012

0.13

2013-2014

94.34%

2.42%

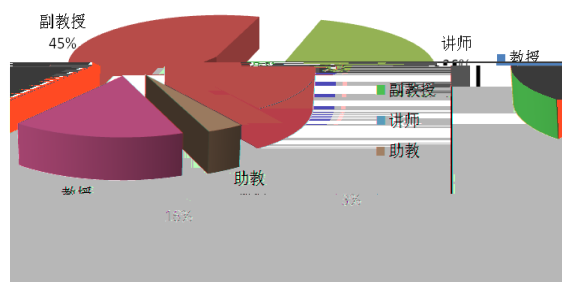
4.

678

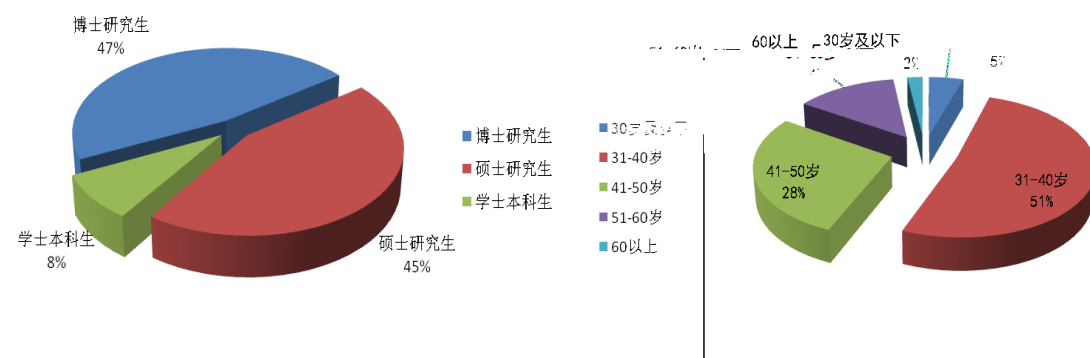
163

760

1- 3



1



2

2013

5

2.

7 2013

2

3

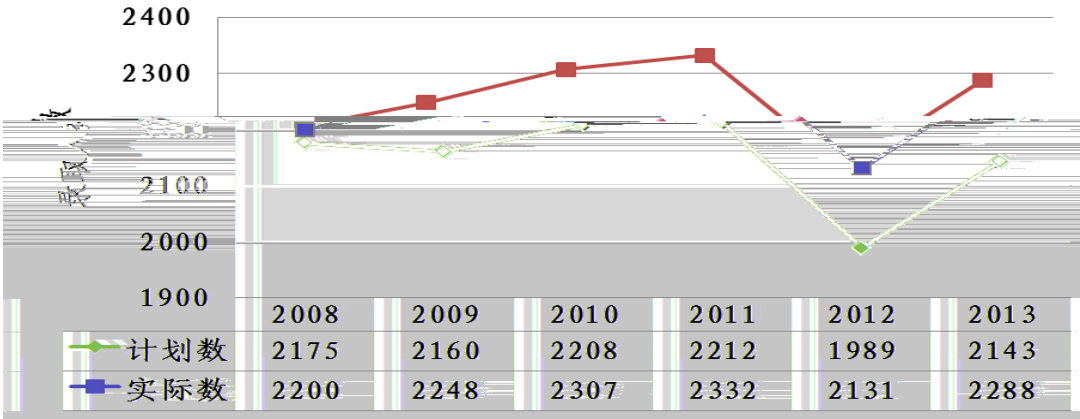
3.

2013

24

2462 7%

4



4 2008-2013

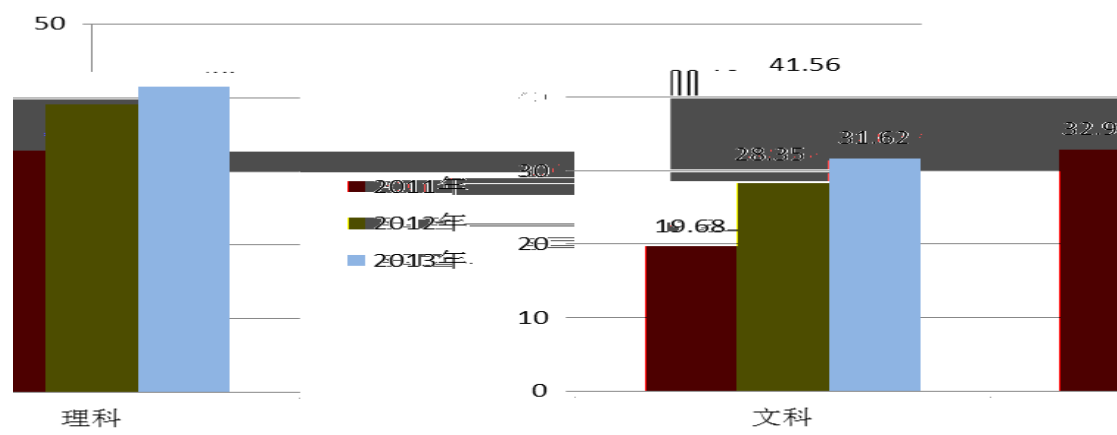
850 943 41.22%

2

23 153
15% 17%

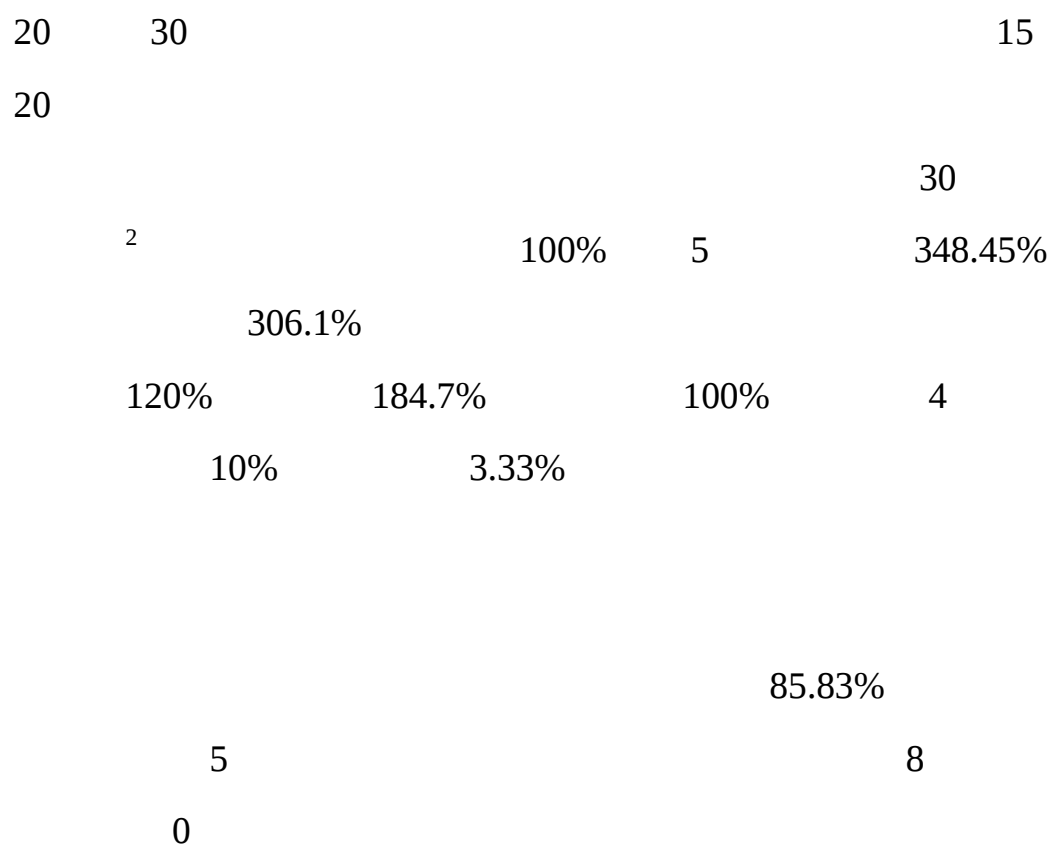
5

2012



5 2011-2013

2013



² 32
30

1.

2.

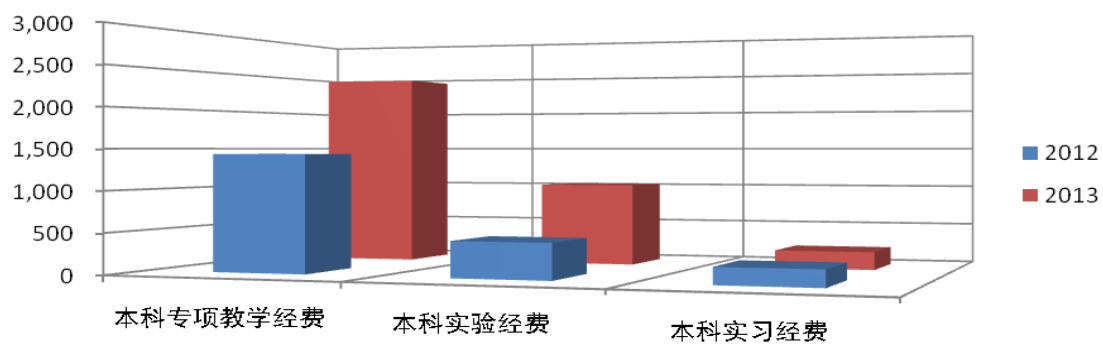
8281.23

0.66

1253.96

15.14%

3.



6

4.

3

3

5.

2013

25%

2014

8

1286

14958

1.

2011

2.

+

2014

3.

ACCA

ACCA

ACCA

ACCA

ACCA

ACCA

AACSB The Association to Advance Collegiate
Schools of Business International

1.

42%

47%

2.

2014

20

1-2

/

2013 12

EGAP

80%

10

128

25600

13

26

2013

106

2013

414

85

37

			2013	10	5
1	2	2014	6	1	
				30	

1.

14	931
----	-----

174

195

/

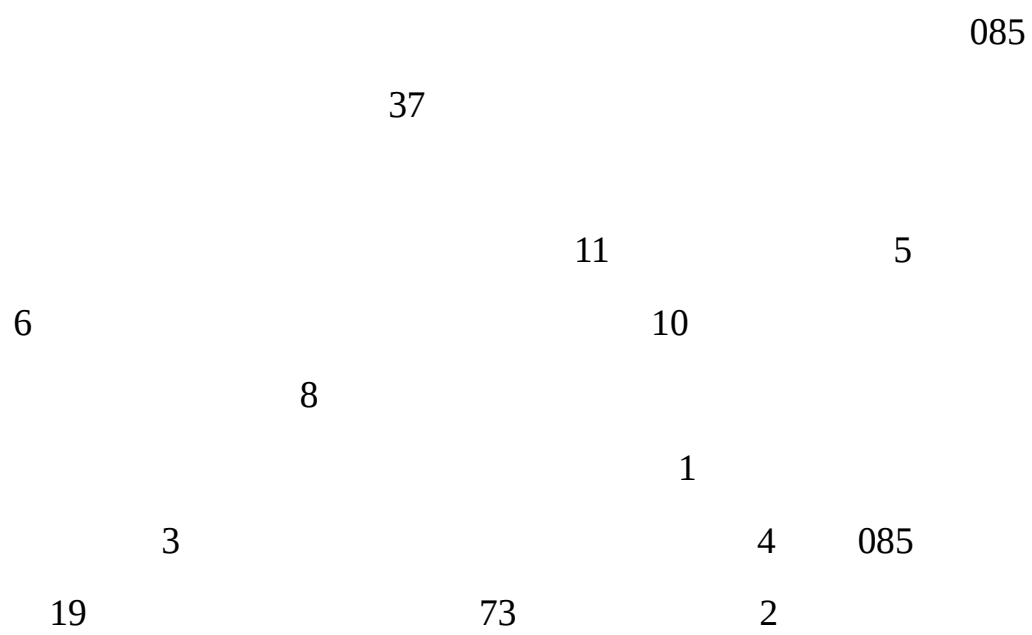
1+1

/

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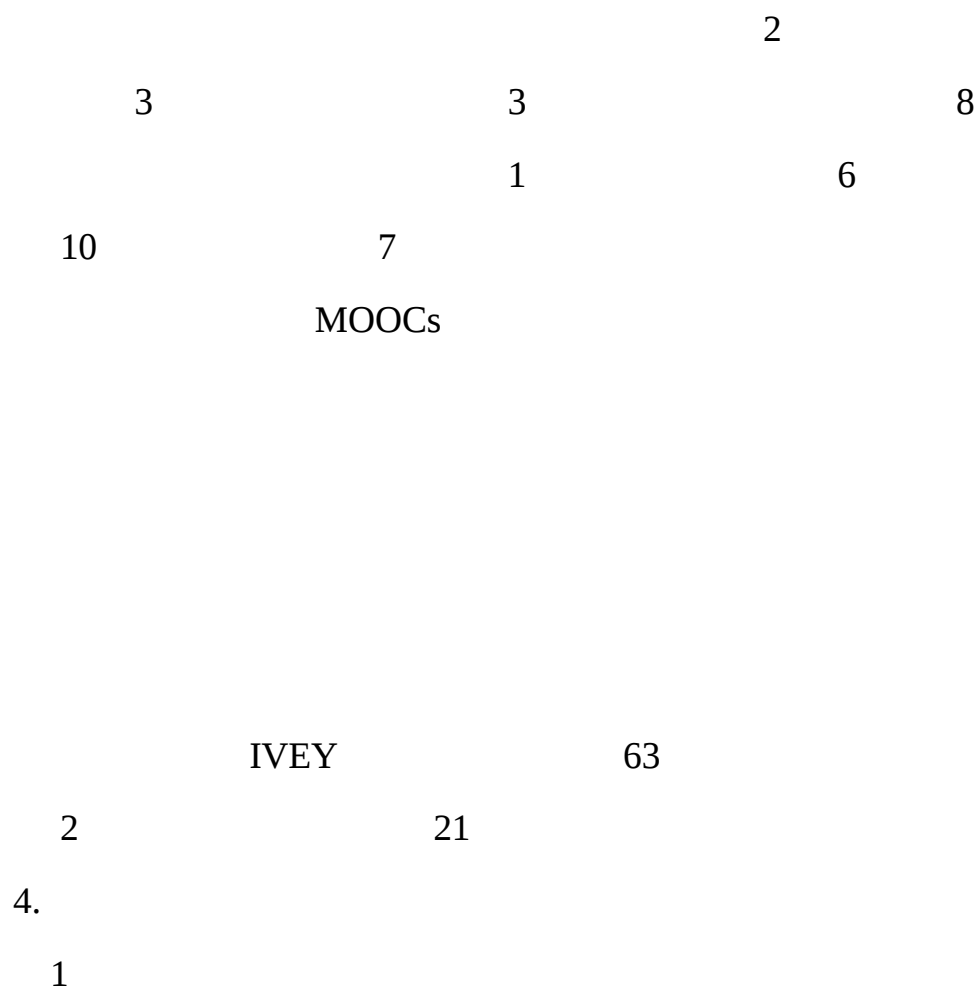
2.

CLIL



3.

/



2

10

116

1

3

3

2014

1

3

KPMG

2011

KPMG

KPMG

43

38

KPMG

2014 6

2013

5.

1

2014

10

111

12

2

141

2014

5

1

10

13

28

2014

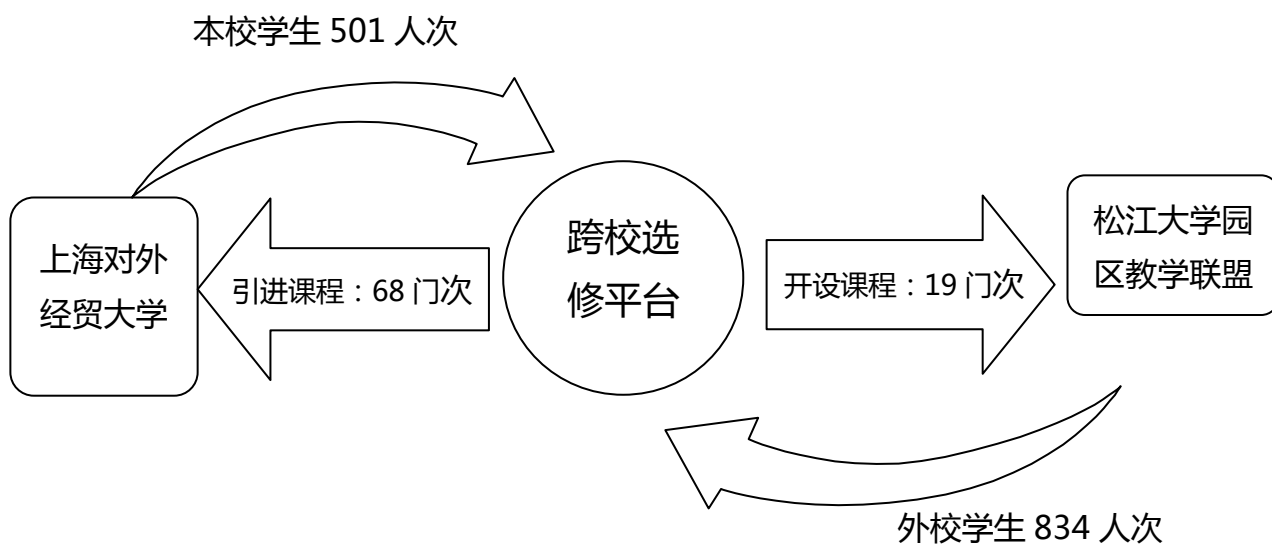
3

2013-2014 5
27 2 7
28

314
317.4

5 895 515

7



7

-

-

15 28

6

3.

48

8

181

97

847

2013-2014

0.21% 74.69% 22.61% 2.49%

1149

5 3.23 ³

4.81

4

4

4

6 2014 6

2

³2013-2014 2

5

5 2013-2014

	%				
	3.5-4	3-3.5	2.5-3	2-2.5	0-2
	3.99%	30.56%	35.32%	18.61%	11.52%
	4.20%	28.31%	36.10%	18.53%	12.86%
	5.40%	31.76%	35.03%	18.32%	9.48%
	0.51%	36.11%			

409 7 2012

7

4

97.57% 14.39% 6

98.86% 8.39%

5 4 4 2011

7 5.53

9

1.

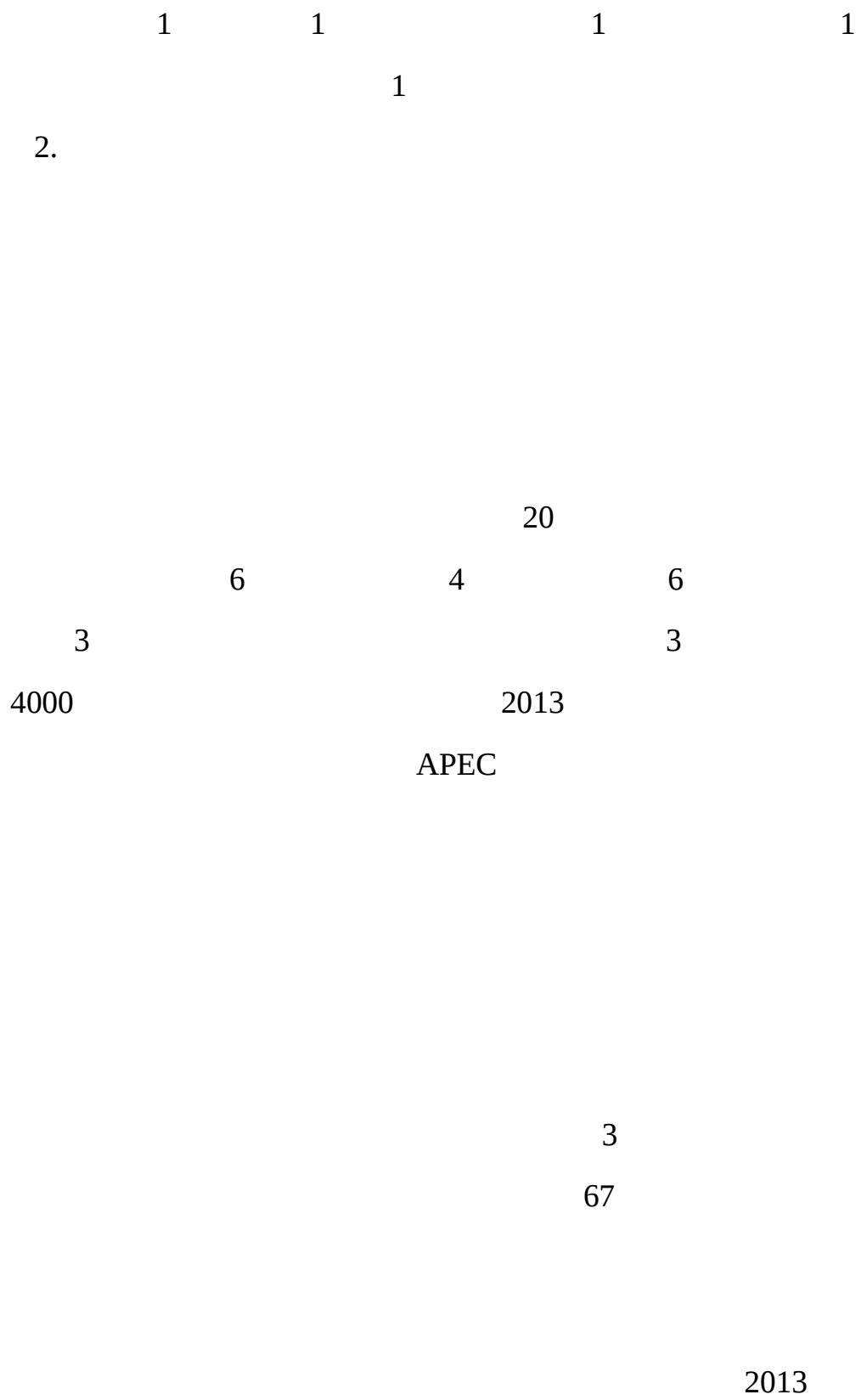
- - -

12

12

20

8



3.

,

160

1000

2013

8

1

2

4

2014

35

5202

2013

5

166.6 26.8

32 3163.2 80.75%

19.25%

96.77% 0.91%

95.84% 1.09%

2014 8 30 64.08%

11.14% 96.82%

1.

2014 8 2014 96.82%⁵

64.08%⁶

100%

6

6 2011-2014

8 30

2.

20.92% 16.67%

16.01%

24.50%

21.85%

11.54%

3.

2013

149

80.54%

79.19%

2013

239

87

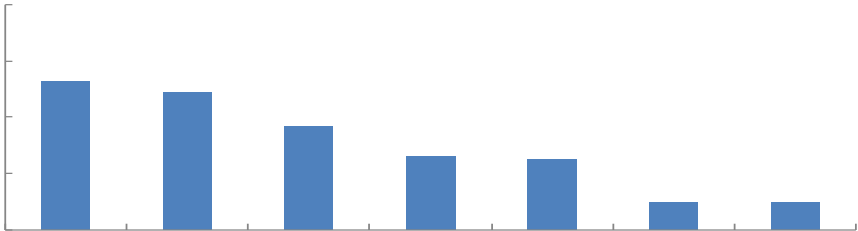
2013QS

100

36.40%

2014

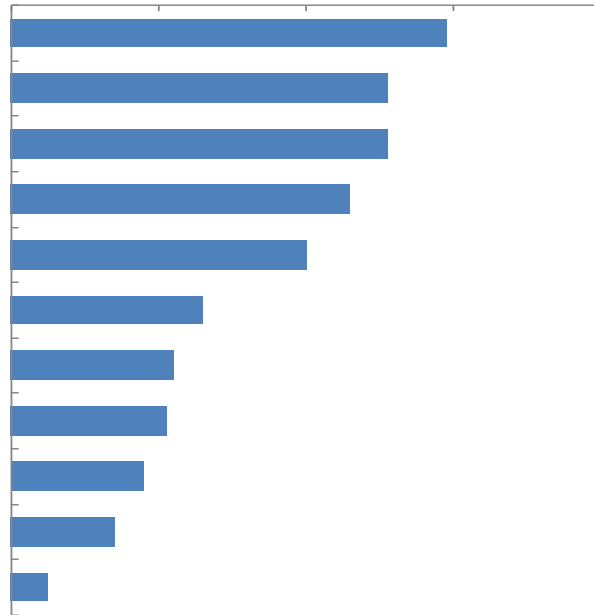
87



8 2013

7 2014

2013



9 2013

1.

2.

3.

1.

2.

MOOCs

3.

4.

085

MOOCS

5.

