



上海對外經貿大學

2014

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“ ”.....	19
“ ”.....	25
“ ”.....	28
.....	29
.....	29
.....	30
.....	30
.....	32
1.....	32
2.....	33

2014

Shanghai University of International Business
and Economics SUIBE
1960 1981

2014 1
2 3 5
4

1
2011 -2014 2
3
4 5

2014-2015
1.

164 322 30 77 258

2. 2

3 3 10

5 15 3

IVEY 63 22

184

3. 18

4 12 1

4.

144 307

21150 69

5.

94.36%

6.

15 4

2014-2015 30¹

1

1

	6	20%
	13	43%
	7	23%
	3	10%
	1	4%
	30	100%

¹

28

32

3

30

2015 7 11507
 9102 79.10% 2013-2014 2.31%

0.34%
 0.66%

2

2

	2013-2014		2014-2015			
	2941	32.07%	2929	32.18%	-12	0.11%
	4175	45.52%	4112	45.18%	-63	-0.34%
	1334	14.54%	1308	14.37%	-26	-0.17%
	598	6.52%	570	6.26%	-28	-0.26%
	124	1.35%	183	2.01%	59	0.66%
	9172	100.00%	9102	100.00%	/	

2014 24
 2220 2326
 2276 50 104.78% 2283
 98.15%² 2013 5%

473
 463 29 40
 449 439 5 16 59
 88

35.57
 51.41

2013

100% 5

342.86% 311.06%

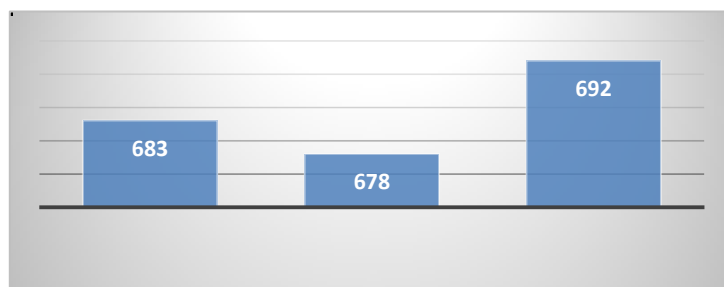
243.16% 202.4% 109.23%

89.48% 10

0

2015 7 692

1



1

414

59.81% 3

3 2014-2015

	109	305	243	35	692
%	15.75	44.06	35.12	5.06	100

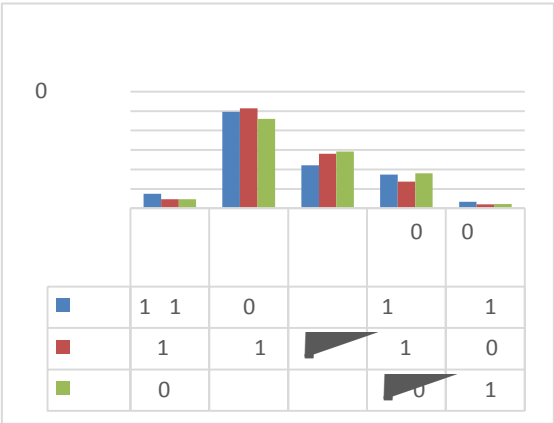
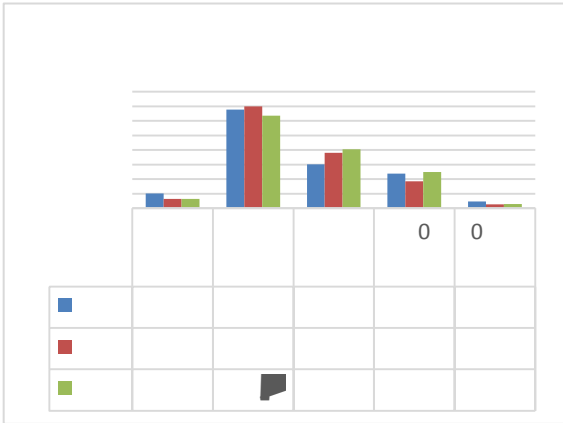
60%

15%

45%

2

	2	
		623
350	50.58%	283
40.90%		



4

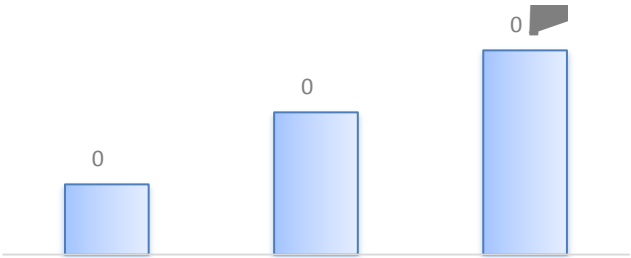
38.29%

16.82

5

265

0.8



5

2014-2015

95.28%

1.82%

12.45%

1.01%

13.94%

1.11%

5

5

2012-2013	3796	421	11.09%	976	12.75%
2013-2014	3960	533	13.46%	916	12.83%
2014-2015	4063	506	12.54%	1028	13.94%

2014

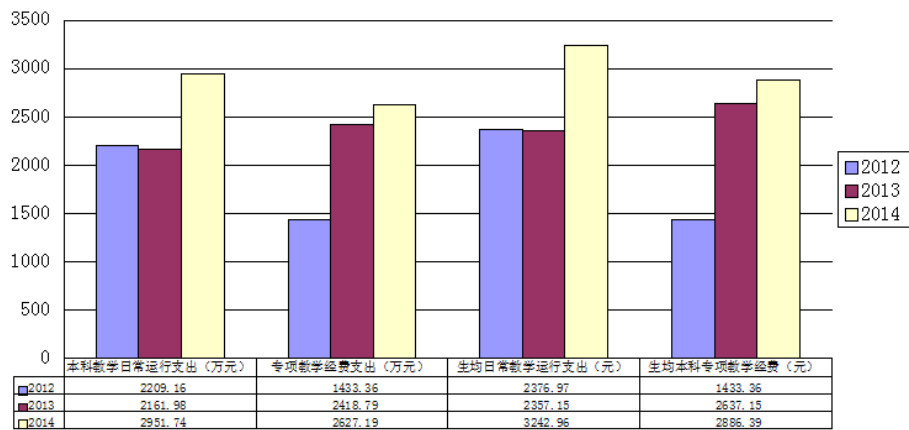
2951.74

3242.96

2627.19

2886.39

6



6

2014

12.54 m²1.04 m²

1466641

52555

110.73

2.13%

6.25

0.60

0.72

1727.22

18.49%

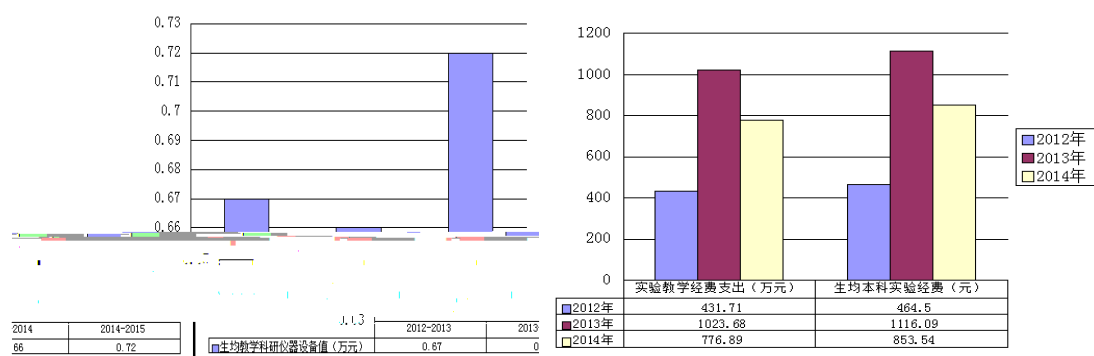
7

2014

853.54

76.65

8



7

8

134

18

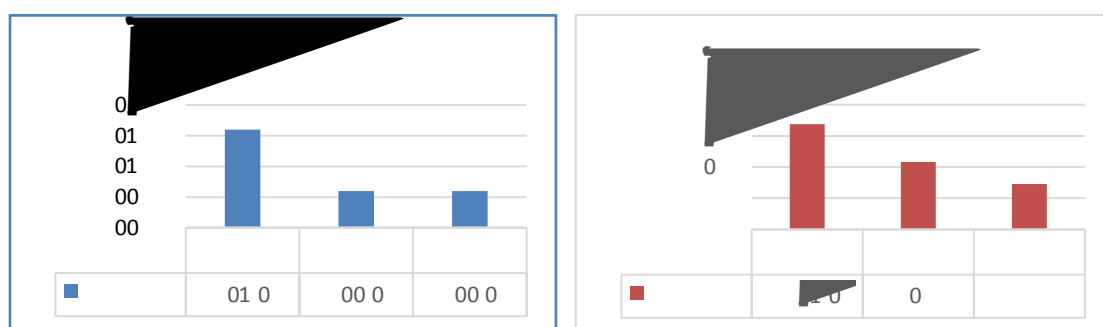
267.85

28.93

166.6

3149.1

9



9

19.82%

16.06%

6-1

6-2

6-1

2012-2013	25	14.92%
2013-2014	26.8	16.10%
2014-2015	26.7	16.06%

6-2

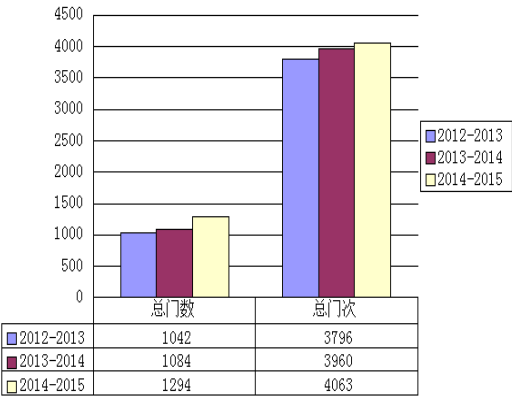
2012-2013	29.4	17.55%
2013-2014	32	19.24%
2014-2015	33	19.82%

2014-2015

1249 4063

252 267

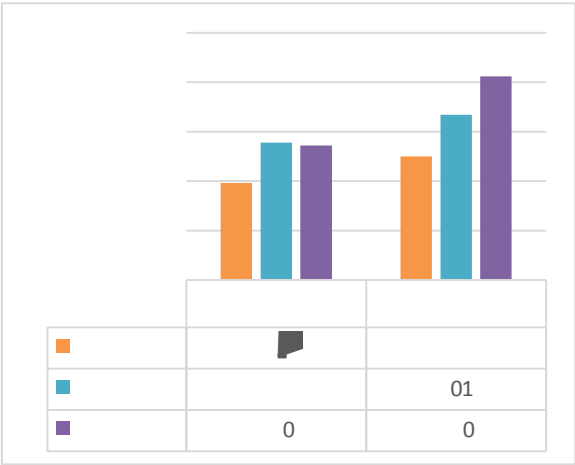
10



10

136 206 3 39

38 81 11



11

2014-2015
70% 7

60

7

<30	930	55.86%	735	44.14%	1665	38.88%

94.36%

2

3

/

2014-2015

1

10

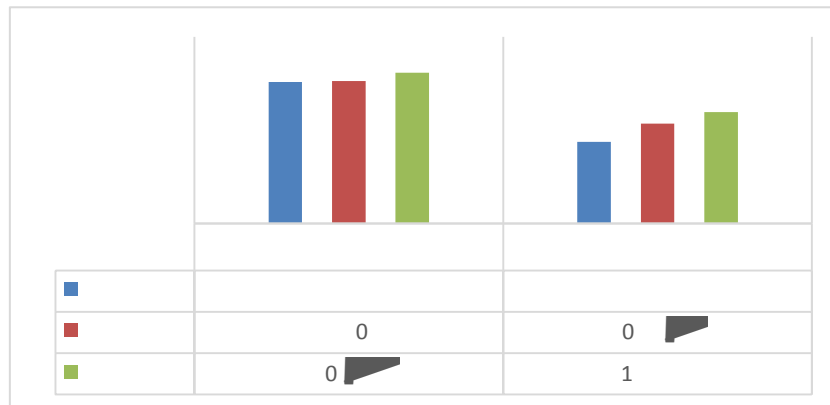
2014 95.19% 1.58%

94.38% 1.46%

2014 71.54% 7.46%

96.85% 5.29%

16



16

10-20

2014 162 260

106 100 38.69% 8

8

	86	33.08%		66	40.49%
	85	32.69%	985	40	24.54%
	31	11.92%	211	30	18.40%
	24	9.23%		27	16.57%
	11	4.23%			
	23	8.85%			
	260	100%		162	100%

1.

11

2014-2015	1115		
5	4.74	685	347
80	3		

9

9

		2012-2013	2013-2004	2014-2015
		604	720	685
		63.51%	74.69%	61.44%
		293	218	347
		30.81%	22.61%	31.12%
		52	24	80
		5.47%	2.49%	7.17%
		2	2	3
		0.21%	0.21%	0.27%

2

3 3
2014
94% 2013 211 2
10

	10		
	14	13	211 14
	94%	95%	92%
	85%	85%	83%
	86%	83%	82%
	88%	87%	83%
	84%	82%	81%
	77%	74%	/
	71%	65%	/
	31%	29%	/

1.

54

1

1

1

1

2

1

1

2.

30

13

APEC

2015

51

140

20

72

22

39

14

3.

154
2014
7
1
2
2
4
2015
4
1
3
2
30
2015
6000
CCTV
2014-2015
10
ALVEAN
ALVEAN
2014-2015
“ ”

1.

2011

41

98

2013

1

2

2.
2012

4

3.

2015-2017

4.

2014-2015

1

144

9

6+1

24

5

8

1050

2

1

2

77

2

34

1

ABCD

2

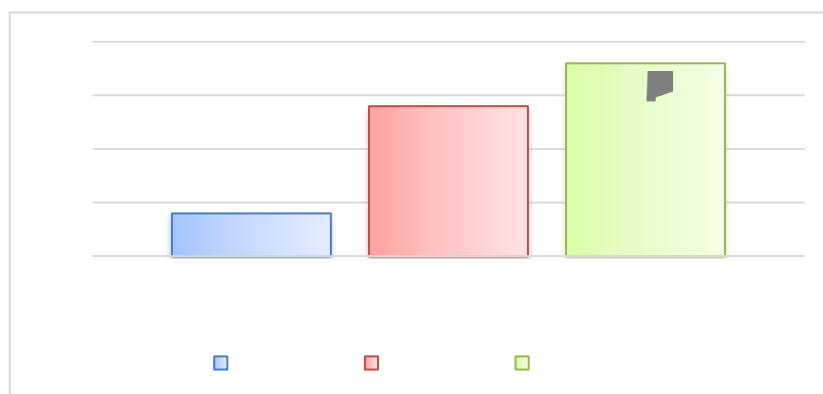
17

3

12

1

4



17

97.47%

12.48%

CET6

87.5%

7.35%

CET4

6.

1

84
23.55%

1200

163

8

3

1+1

71

2014

2

MOOCs

2014

1

1

5

48

259

2

27

15

3

1

2014

5

2015

7

7.

60

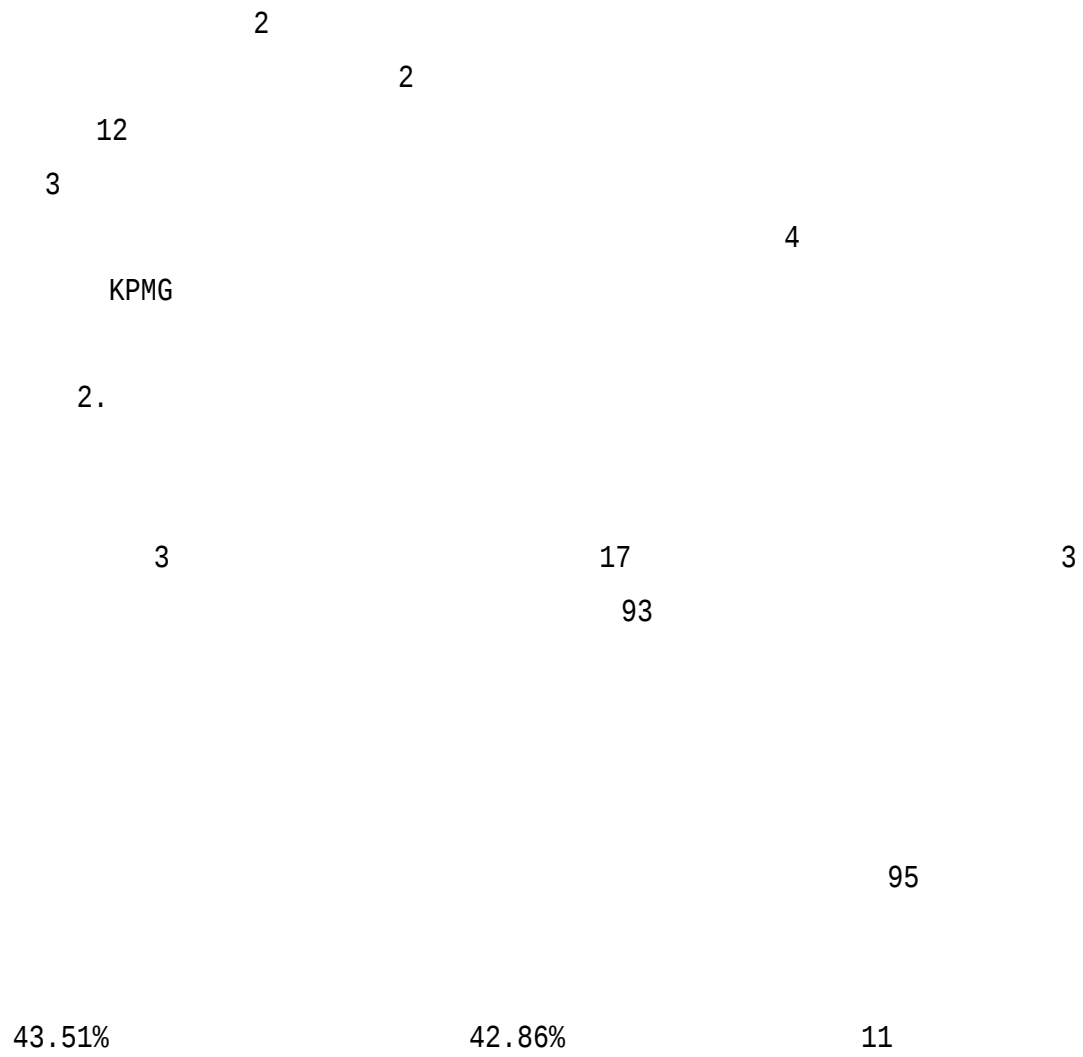
“

”

2014-2015

1.

1



11		
		%
	1294	/
	181634	/
5	326	25.19
	59886	32.97
	237	18.32
	17964	9.89

D-School

ITS

81
3.
+
325
7.99% 085 25
1+1 29 1+1
2014-2015 7
47
90
70 191
6 7
4.
2015 7 111
3
149
1
/
2
17 3
4

“ ”

1.

2

2.

1

2

3

1

3

23

4

3.

2

1

2

3

1

2

3

1.

2.

3.

4.

+

50%

50%

1

2

3

1

	216	102.31%	97.38%	90.95%
	193	103.63%	98.03%	26.14%
	40	100.00%	100.00%	7.50%
	82	107.32%	98.92%	13.64%
	60	95.00%	100.00%	17.07%
	40	100.00%	97.50%	39.47%
	38	100.00%	97.37%	21.57%
	157	101.91%	99.40%	20.00%
	133	97.74%	97.83%	34.15%
	85	103.53%	100.00%	63.50%
	84	104.76%	98.88%	29.63%
	68	104.41%	95.95%	20.00%
	72	104.17%	96.00%	63.50%
	40	100.00%	100.00%	42.25%
	30	103.33%	96.97%	24.56%
	30	100.00%	93.33%	25.00%
	50	102.00%	96.08%	12.28%
	42	100.00%	97.62%	12.50%
	63	100.00%	100.00%	16.67%
	55	90.91%	96.55%	19.18%
	30	90.00%	96.67%	7.50%
	60	103.33%	100.00%	68.20%
	40	105.00%	97.50%	19.35%
	52	109.62%	100.00%	13.75%
	40	100.00%	97.50%	89.72%
	101	105.94%	99.09%	58.46%
	83	98.80%	96.43%	7.50%
	70	102.86%	98.67%	18.06%
	43	102.33%	95.65%	4.76%
	73	98.63%	98.65%	9.68%

2

IMEX-MPI-MCI		
MCM/ICM		2 11
Ace manager		
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2014 12335		
Jessup		
2014		
		1 2 1
2014		1 1 6
		1 1 4 4
2014		1 30 1
2015		

“ ”		1 1
2015		